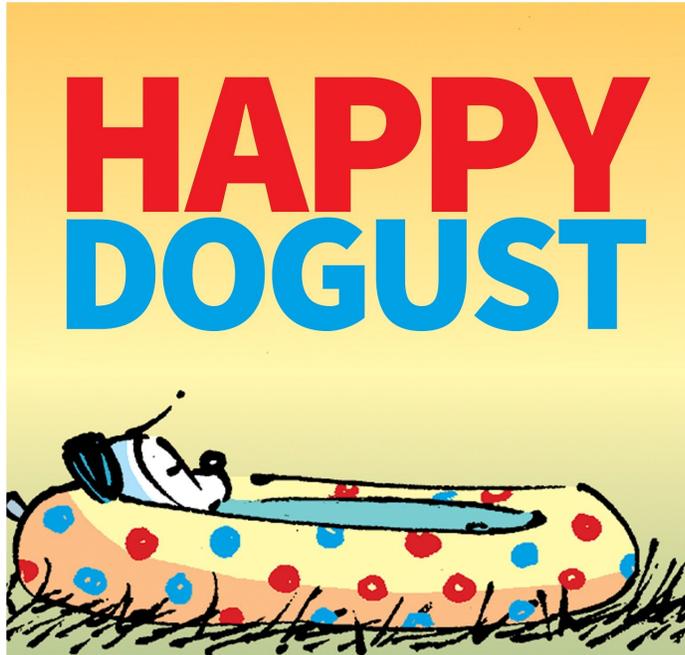


**SAMPLE IMAGE**

**SUGGESTED TEXT**  
(Customizable text in red)



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**Facebook/Instagram:**

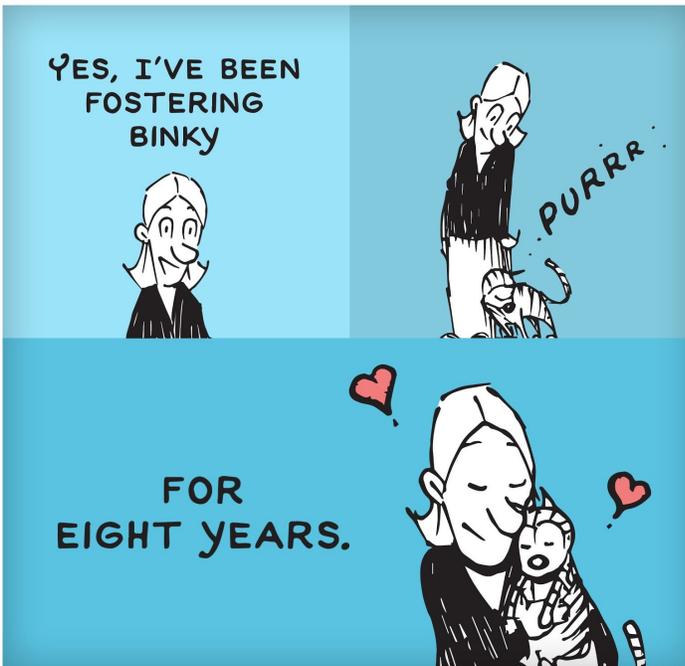
Did you know August 1st is also known as “DOGust”? This is a special holiday to celebrate the unknown birthdays of shelter animals! Do you have an adopted pal whose real birth date is anyone’s guess? Show us a picture and tell us what makes them special!

**Twitter:**

Today is #DOGust, an occasion to celebrate the unknown birthdays of our adopted shelter pals!

**Related hashtags for IG:**

#adoptdontshop #dogust #shelterdogs  
#rescuedogsofig #shelterdogsrock  
#dogbirthday #rescuenation



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**Facebook/Instagram:**

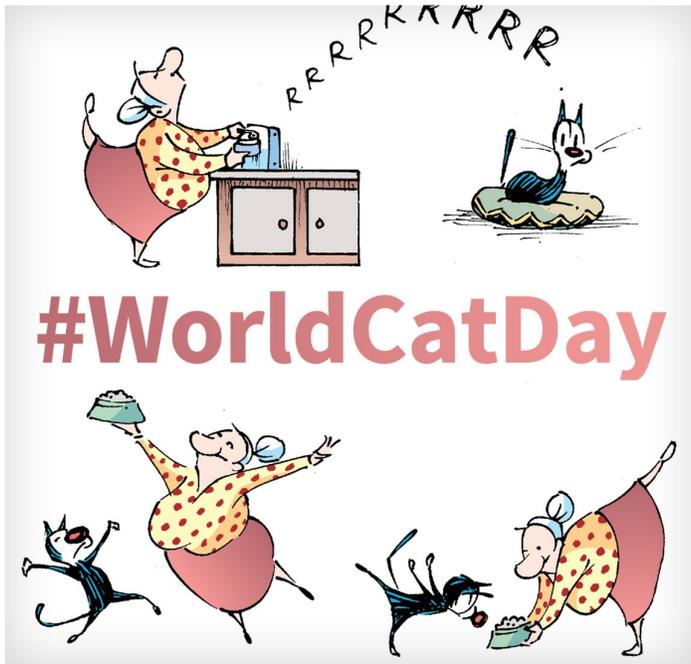
Fostering saves lives! It doesn’t JUST provide temporary homes for animals in need — in some cases, it also equips shy animals with socialization skills and the courage to love and be loved. Have you ever fostered? (Or do you have a “foster failure” story like Binky’s mom here?)

**Twitter:**

Have you ever fostered an animal? (Or do you have a “foster failure” story like Binky’s mom here?)

**Related hashtags for IG:**

#adoptdontshop #fostercat #fosterdog  
#fosterkittens #animallover



# #WorldCatDay

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### Facebook/Instagram:

Happy #WorldCatDay to all cat parents and guardians! Are you celebrating this holiday with a feline pal? What's your kitty's idea of a purrfect day?

### Twitter:

Happy #WorldCatDay to all cat parents and guardians! Are you celebrating this holiday with a feline pal? #catsoftwitter

### Related hashtags for IG:

#rescuecatsofig #instacats #catlife  
#livingwithcats #catsrule #catlover  
#kittylife #catlady #catmom #catdad



Love isn't something you find.  
Love is something that finds you.

*Loretta Young*

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### Facebook/Instagram:

Did love find you in an animal shelter? Tell us your rescue story in the comments. **Are you interested in adopting a new best friend? Stop by [SHELTER NAME] to see animals who are looking for forever homes!**

### Twitter:

Did love find you in an animal shelter?

### Related hashtags for IG:

#adoptdontshop #rescuesofig  
#rescuedismyfavoritebreed #rescuedog  
#rescuecat #quotestoliveby  
#animallover



**Facebook/Instagram:**

You may not be able to change the whole world for animals. But as an adopter, you CAN change one animal's whole world.

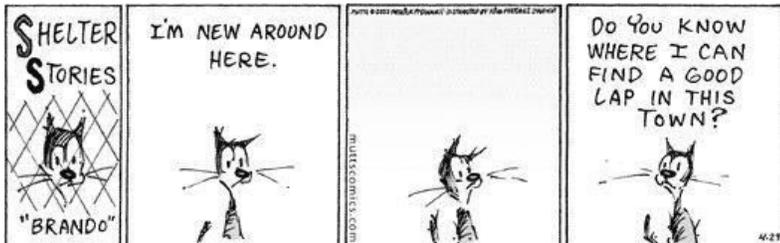
Visit [\[SHELTER NAME\]](#) to change someone's world today!

**Twitter:**

You may not be able to change the whole world for animals. But as an adopter, you CAN change one animal's whole world.

**Related hashtags for IG:**

#adoptdontshop #bethechange  
 #rescuedismyfavoritebreed  
 #shelteranimals #furparent



**Facebook/Instagram:**

Do you have a lap in need of a kitty? A visit to [\[SHELTER NAME\]](#) can fix this right away!

**Twitter:**

Do you have a lap in need of a kitty? A visit to [\[SHELTER NAME\]](#) can fix this right away! #catsoftwitter

**Related hashtags for IG:**

#adoptdontshop #rescuecat #aturday  
 #catsofinstagram #catsrule #lapcat